

## TOP 5 Offer Hits

Polish Air Bus

61

River Island

35

Body Shop

34

JD Sports

33

Boots

32

# RIOT UPDATES – BUSINESS AS USUAL

Thank you for your co-operation over the past week, and acting on the advice and information we have been providing.

It is this collaborative and decisive approach to ensuring the town centre operates as one unit, which we believe allowed the Police to concentrate on ensuring the town centre is secure.

We hope this will be the last time we experience this type of disruption to our town centre.

Ealing Council and Ealing BID have arranged for a series of special briefing sessions for businesses impacted by the public disorder disturbances on 8 August. On site we will have brief presentations from the following departments/organisations:

- Planning Services (Ealing Council)
- Insurance advice and how to process claims (Oval Insurance)
- Community Safety (Ealing Council)
- Ealing Police
- Ealing BID

This is an ideal opportunity for you to come and obtain generic and specific advice on how to best manage your business back to normal, and what support you can expect to receive from all the organisations listed above.

**We look forward to seeing you there.**

If you cannot make this briefing, please be advised, a further session has been arranged: Wednesday 24 August 18.30 - 20.00, St James Church, St James Avenue, West Ealing, W13 9DL (Behind Sainsbury's).

HM Revenue & Customs (HMRC) has today announced a single helpline number

## 0845 366 1207

to help businesses and individuals adversely affected by the recent civil disorder.

**Special Business Briefing re Public Disorder:**  
Thursday 18 August,  
18.30 – 20.00,  
Queens Hall,  
Ealing Town Hall.

Please [click here](#) for further information



## BID Facebook page

Your BID now has a Facebook page that businesses can use as a Forum. Tell us what you think of our initiatives and you will have the chance to speak to other businesses.



Please **click on the panel opposite** for advice and information including **Insurance and Business Rates** and our **Business as Usual** information.



## Business Insurance

One of the UK's leading brokers, Oval Insurance Broking, has negotiated a **20%** insurance premium **discount** for BID members subject to 3 years no claims. Oval specialise in arranging the right insurance protection for local businesses. For any new quotes issued before 30 June 2012 BID members will receive a **£5 M&S voucher** when providing feedback on the quotation, limited to one voucher per business. Call Oval today on **024 7623 2624** or email **Lisa.m.evans@theovalgroup.com** with your insurance renewal date and Lisa will contact you at your renewal time.

Oval Insurance Broking Limited is authorised and regulated by the Financial Services Authority.



## SAVINGS CLUB

Ealing BID's Savings Club schemes and savings are listed below. For more information about what else we offer please visit [www.ealingshoplocal.co.uk/ealingbroadwaybid](http://www.ealingshoplocal.co.uk/ealingbroadwaybid)

SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
<b>RECYCLING</b>	<b>78% (OVER 250 BUSINESSES)</b>	<b>100%</b>
<b>COMMERCIAL WASTE</b> <small>To sign up to Recycling &amp; Commercial Waste contact First Mile on 0800 612 9894</small>	<b>20%</b>	<b>40%</b> (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
<b>PEST &amp; VERMIN</b> <small>(Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.</small>	<b>100% (76 BUSINESSES)</b>	<b>100%</b> (SAVE £400/YEAR – 8 VISITS PER YEAR)
<b>BUSINESS INSURANCE</b>	<b>30%</b>	<b>20% - 50%</b> (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM)
<b>ENERGY SAVINGS</b>	<b>46 LETTERS OF AUTHORITY (LOAs) ALREADY SIGNED</b>	<b>£995 P.A./40%</b> SAVING (A BUSINESS IN THE HIGH STREET)
COURSES	START DATES	SAVING MADE BY BUSINESS
<small>All courses take place at Walpole House.</small>		
FIRST AID	9 NOV	<b>90%</b>
HEALTH & SAFETY	24 NOV	<b>90%</b>

### New Recycling Schemes

#### WEEE (Waste Electric Electrical Equipment)

We are pleased to announce that from July we will be able offer businesses the opportunity to recycle all their WEEE products through a safe and secure channel and again our businesses will be able to save money by using First Mile and securing themselves a **discount of up to 20%**.

#### Food Sector Removal & Recycling of Oil

We are currently talking with oil suppliers to remove and recycle the oil that is used by our food sector for a safe and sufficient means of recycling and removing oils.

#### Alfa Energy

From August 1 2011 we are changing our Utilities contract supplier to alfa energy. They are a local supplier based at 1A Haven Green, and fit the bill as far as 'shopping local' is concerned. Being on our doorstep is a significant advantage to all of us and will ensure the process of managing your utility needs is simple. They will provide a weekly market report to keep you updated in energy related news, provide Ealing BID businesses with a dedicated account manager with a direct line and email so you are always able to get hold of the relevant person, as well as assisting in other general billing, contractual and value added services.

**Click here** to view the **alfaenergy** website

All you have to do is go to <http://alfaenergy.co.uk/contact/get-quote>, download, complete, and return the 'letter of authority' by fax on **020 8810 8080** or by email at [ealingBID@alfaenergy.co.uk](mailto:ealingBID@alfaenergy.co.uk).

They will even come and pick it up from you if you do not have access to these facilities.

I would like to take this opportunity to thank Meercat Associates for their hard work in securing thousands of pounds in savings for Ealing BID businesses.





## Promoting ShopLocal

- We're always looking at ways to promote your offers on Shop Local. Let us know if you can think of other ways we can do this via Social Networking or via your mailouts to customers.
- Can you help us increase registrants on Shop Local/'likes' on our Facebook page? We could leave some sign up cards with you to give out to customers. Please let us know if you would like us to drop some cards in to you.



## ACTIVE CLUB

### ShopLocal Website

Place your **FREE** special offer and business spotlight advertising on ShopLocal.

**Events Calendar** – is a new feature on the homepage so if your business is holding an event you would like to promote, let us know and we'll put it on the calendar.

**Staff Vacancies** – **SAVE** money on advertising costs by placing your staff vacancies for **FREE** in the Careers section of the website.

### ShopLocal Facebook & Twitter

Updated daily with latest ShopLocal offers, news and events. There is a **NEW** Facebook page that you can 'LIKE' and **270 people** follow us on Twitter. All offers on the website now have a 'SHARE WITH' button so offers can be shared via Social Networking sites.



### Ealing BID iPhone app

We are developing an iPhone App which will allow us to market the BID area in a more direct, convenient, market driven and statistical way.

A testing group will be set up to ensure the final product has been tried and tested by a selection of businesses which will then be converted to suit the blackberry and android market.



For more info contact Helen Taylor on **020 8231 2423** or email [Helen.taylor@ealingbroadwaybid.co.uk](mailto:Helen.taylor@ealingbroadwaybid.co.uk)



## BUSINESS CLUB

### Business Made Simple

We are close to finalising a '**notice board**' on our website which will allow and encourage inter-business trading. There is a lot of potential trade within the BID area, which is currently outsourced or absorbed into other contracts and I believe that by providing a mechanism by which businesses can trade with each other on a daily basis will help support the business community and indeed grow stronger relations between all parties concerned.

A good example of how this would work; if you are having a lunch meeting and require tea, coffee, sandwiches, fruit etc, you would post - '**LUNCH MEETING: 12.00-14.00, 10 PEOPLE, WALPOLE HOUSE, TEA, COFFEE, SANDWICHES, AND FRUIT REQUIRED**' this will be received by all the businesses registered on the notice board (via email/text) and they will have the opportunity to send you a proposal for this job. There are many more examples of how this would work and we hope this will provide a step change in how BIDs support their businesses.

## SHOPLOCAL Stats



Latest stats show that **OVER 2,000** people visited the website last month and 11,670 people have registered on the ShopLocal website. **Polish Airbus offer had the most views in July followed by River Island** – see graph for Top 5 Offer Hits on page 1.

### Footfall stats

