

Business Focus Meeting

TUESDAY 19TH JANUARY, 10.30AM-12.30PM,
WALPOLE HOUSE 18-22 BOND STREET

The BID will be holding its bi-monthly meeting to provide a structured forum where the BID team can address its members on its activities and any future plans to improve the business environment. These meetings will provide you with an opportunity to discuss these plans and any concerns/issues you may have with them or any other local generic issues regarding the performance of Ealing BID.



Your Say



Ealing BID's partnership with First Mile to introduce recycling to stakeholders is a great example of helping the environment and saving the businesses money – an all round winner!
Kevin Ohanian – Chico Mexico

Café Chai is very pleased that we have free recycling and the BID has helped us to achieve recycling in Ealing and save us some money.
Dola Koyar – Café Chai



Active Shop Local

The Shop Local website has been refreshed with a new design and will now feature a shopguide index and map. This facility will be further developed so that each business has their own webpage which can feature menus, price lists and any other info you would like to provide.

We are producing another Shop Local voucher booklet which will be distributed to residents in the Ealing area and we are continuing to promote Shop Local through all of our advertising. There are now over 2,000 people registered on the website and they receive regular emails and sms about your special offers and promotions.

Christmas Market, Haven Green

The BID would like to thank all businesses who took part in our Christmas market at Haven Green. We will be doing a follow up about the market at our next Business Focus Meeting on 19 January.

Vocal Business Rates Initiative

Businesses who have expressed an interest in our business rates initiative will be contacted by Colliers, our consultants, who will be seeking instructions from individual businesses and we will be offering guidance as to how that should be done. It is not too late to take part in this appeal. If you haven't registered and would like to appeal your rates then please contact our office on 020 8231 2423 to register your interest.

BID Business Focus Group

The next business forum will be held on Tuesday 19 January – 10.30am at our offices.

Safer

Our Business Support Officers, Andy and Mike, have helped & supported businesses with shoplifting incidents and the Storennet Radio Scheme. PC Isabel Rodriguez reported that there have been 4 x Stop and Search and 4 arrests (3 for shoplifting and 1 for fraud). There have also been 25 crime victim follow up visits, 2 statements taken from businesses and 24 licensed visits. PC Rodriguez and PCSO Sharma carried out enquiries at a local public house resulting in the ID of a suspect, an arrest and 3 search warrants were executed. Zip It posters delivered to coffee shops to prevent dipping and the Police had a stall at the Christmas market where crime prevention advice was given out.

Accessible

Ealing BID supported the Council with their recent Winter Cycle Warm Up event which proved very popular with fifty cyclists from local businesses received a free cycle safety check. Police officers from the Safer Neighbourhood Team and the Safer Transport Hub Team provided advice on cycle security and storing your bike. They offered free bike register tagging to help track lost or stolen cycles.

We will continue to work with Ealing Council and WestTrans to increase sustainable travel to work – cycling, walking, car sharing and public transport use. Businesses who would like to find out more should visit:

www.westtrans.org/travelplans
or email
westtrantravelplans@ealing.gov.uk

Cleaner

As part of Ealing BID's plans to deliver a Cleaner Ealing coupled with a desire to reduce your operating costs, your Ealing BID has appointed First Mile as our contractor to deliver your business with **FREE** cardboard and mixed material recycling. The scheme commenced on Monday 9th November and there are daily collections from 18:00-20:00.

The scheme is proving very popular with over 200 businesses signed up so far. It's not too late to Vote **YES** for free recycling. Please contact Ben Gaymer at First Mile by calling 0800 612 9894 to sign up. Once you Vote **YES**, First Mile will deliver enough bags and tape to meet your business needs and provide you with the contact details of how to order more supplies (at no cost) as and when you need it. They will also help you terminate any current contractual arrangements with other recycling suppliers where you are currently paying for this service.

I have personally spoken to a number of businesses who have advised me this programme will save them hundreds and in some cases, thousands of pounds per year in recycling costs, which more than pays back your investment in the BID.

Ealing BID is committed to helping our businesses during quieter times and can assure you this is only one programme of work, and there are many more to come over the course of the next year.