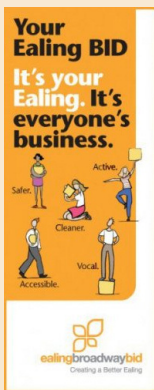


BIDnews



BID Facebook page

Your BID now has a Facebook page that businesses can use as a Forum. Tell us what you think of our initiatives and you will have the chance to speak to other businesses.



Save 80% on training

The BID has facilitated more First Aid and Health and Safety courses which run in February, May, August and November. The exact dates are set out in the table below.

Your business can make a **SAVING** of **80%** so don't miss out – make sure you sign up by contacting Andy Pay on 07760 221012 or email Andrew.pay@ealingbroadwaybid.co.uk

COURSES	START DATES	SAVING MADE BY BUSINESS
FIRST AID	7 FEB / 11 MAY / 1 AUG / 9 NOV	80%
HEALTH & SAFETY	23 FEB / 26 MAY / 16 AUG / 24 NOV	80%

Ealing BID Savings Club

Business Insurance. Ealing BID and Oval have arranged an introducer agreement which allows every business in the BID area to automatically qualify for a minimum **20% discount** on their current business insurance costs (subject to 3 years no claims).

Energy Savings. 46 businesses have signed the letter of authority (LOA) allowing Meercat to act on their behalf. So far, this means that some have benefitted from up to 40% in savings, totalling thousands of pounds – up to 5 times more than their BID levy. These schemes are part of a number of schemes in Ealing BID's Savings Club.

For more information about what else we offer please visit www.ealingshoplocal.co.uk/ealingbroadwaybid.



SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
RECYCLING	77% (OVER 250 BUSINESSES)	100%
COMMERCIAL WASTE <small>To sign up to Recycling & Commercial Waste contact First Mile on 0800 612 9894</small>	20%	40% (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
PEST & VERMIN <small>(Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.</small>	100% (76 BUSINESSES)	100% (SAVE £400/YEAR – 8 VISITS PER YEAR)
BUSINESS INSURANCE	28%	20% - 50% (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM)
ENERGY SAVINGS	46 LETTERS OF AUTHORITY (LOAs) ALREADY SIGNED	£995 P.A./40% SAVING (A BUSINESS IN THE HIGH STREET)



Have you joined the Savings Club yet?



Your Say



We are a new restaurant in Ealing Broadway and we were thrilled to hear that we could receive free Pest Control and Recycling. This is an excellent and unique service.

Mr S Pinsiranon
Thai Canteen



Active

ShopLocal

11,330 people have now registered on our ShopLocal website and web hits have **DOUBLED** since it was launched. Have your own **free** web page with free special offer and business spotlight advertising.

Shop Local Facebook

Our ShopLocal Facebook page now has **256 friends** and is updated daily with the latest offers, news and events. Or join over **81 people** who now follow us on Twitter.

Staff Vacancies

You can now **SAVE** money on advertising costs by placing staff vacancies on the Careers section of our ShopLocal website. For more info on ShopLocal contact Helen Taylor on **020 8231 2423** or email helen.taylor@ealingbroadwaybid.co.uk

Healthy Living

Our Healthy Living section now features a full listing of health sector businesses with links to their own websites. Log on to www.ealingshoplocal.co.uk for more information.

Vocal

Ealing BID, working with Colliers CRE has secured a **15%** reduction in your rateable value for pre-Westfield (the period between February and October 2008) and we can now tell you that we have additionally secured a minimum **15%** reduction in your rateable value for Post-Westfield MCC for all retail businesses from November 2008 through to March 2010. And the other good news is that the following additional allowances have been agreed (including the **15%** pre-impact allowance): **Ealing Broadway Centre: 32.5% / 43-67 The Broadway: 25% / 1-5 High Street: 25%.**

We are currently engaged in ongoing discussion in relation to the following areas and will notify you of the outcome as soon as it has been agreed:

64-71 The Mall / 1-35 The Broadway / The Arcadia Centre.

This is excellent news and we would like to thank the BID's surveyors, Colliers and other rating surveyors commissioned by other organizations for their joint efforts. The local authority will be writing to you in the coming weeks to let you know how the reductions will be allocated to your account.

If you have any queries, please contact Darren Williams on darren.williams@collierscre.co.uk or by phone on **01895 457704** or **07958 528882**.

ShopLocal Stats



5,100 special offer or promotion vouchers were printed from the ShopLocal website in the last quarter. Please let us know if they have been redeemed at your business.

Footfall stats

