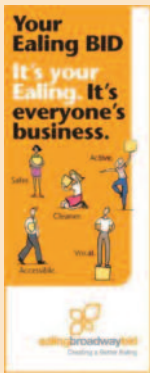


BIDnews



BID Facebook page

Your BID now has a Facebook page that businesses can use as a Forum. Tell us what you think of our initiatives and you will have the chance to speak to other businesses.



Our next Business Focus Group is on Tuesday 20 July 10.30am at Walpole House.



Summertime Savings all Year Round

Since our last newsletter, Ealing Broadway BID has been able to bring more savings that support the growth and prosperity of our local businesses. We're not just about saving you money, but also about encouraging people to come to Ealing Broadway to shop, eat, work and play. And that's what we're going to carry on doing, bringing the heart of our community back to the centre.

Vocal

Negotiating on your behalf

We've been very happy to tell you about the 15% reduction on your rateable values both pre and post-Westfield and are delighted to have been able to secure a 23% (57k) reduction in the overall aggregate rateable value for Ealing Green businesses.

If you've got any questions, or would like to know more, please contact Darren Williams

on darren.williams@collierscre.co.uk or by calling 01895 457704 or 07958 528882

Business Insurance

Since Ealing BID and Oval agreed an introducer agreement, 10% of you have taken up the automatic qualification for a minimum 20% discount on your current business insurance costs (subject to 3 years no claims). Contact us for more information.

Save Money! CLEAN UP

SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
RECYCLING	70% (OVER 200 BUSINESSES)	100%
COMMERCIAL WASTE <small>To sign up to Recycling & Commercial Waste contact First Mile on 0800 612 9894</small>	20%	40% (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
PEST & VERMIN <small>(Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.</small>	60% (39 BUSINESSES)	100% (SAVE £400/YEAR – 8 VISITS PER YEAR)
BUSINESS INSURANCE	10%	20%-50% (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM)

DO THE KNOWLEDGE

COURSES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
CUSTOMER SERVICE LEVEL 2 NVQ	50%	100%
FOOD HYGIENE COURSE	25%	30%
FIRST AID	JUNE 2010	90%
HEALTH & SAFETY ACCREDITED	JUNE 2010	90%
CONFLICT MANAGEMENT	JUNE 2010	100%
LOYALTY PROGRAMME WORKSHOP	TBC	TBC
VACANCIES	MAY 2010	100%

Why aren't YOU making a Saving?

Active

Alice in Ealing

The sun came out to welcome our Alice in Wonderland event which brought a whole new meaning to afternoon tea! Many thanks to everyone who came along and joined in the fun and to our businesses who sponsored prizes and activities on the day.

See and be seen

ShopLocal web hits have doubled since the launch a year ago and over 10300 people have registered on the website. Have your own free web page, free special offer and business spotlight.

Our ShopLocal Facebook page now has 212 friends and is updated daily with the latest offers, news and events. You can also follow us on Twitter.

Coming soon

If you're looking to recruit, save money on advertising by placing your vacancies on the Careers section of the ShopLocal website.

Healthy Living

Our ShopLocal website will soon be promoting healthy living and to encourage us, Virgin Active (who will be getting in touch with more details), will be offering BID businesses a corporate discount on new memberships.

For more information on ShopLocal, contact Helen Taylor on 020 8231 2423 or email helen.taylor@ealingbroadwaybid.co.uk



Two Way Communication

BID SURVEY

We want to know what you think about the BID initiatives and will be sending out the BID survey form very soon. If you would prefer to complete it online, you will need a password and login which can be obtained by first contacting Helen Taylor at helen.taylor@ealingbroadwaybid.co.uk or by calling 020 8231 2423.

We're changing the way you see the Ealing Broadway BID website which will now be available through the ShopLocal site at www.ealingshoplocal.co.uk or if you prefer, you will still be able to access us at www.ealingbroadwaybid.co.uk. We have included a BID members' area where you will be able to find BID documents as well as the online survey. For both the survey and members' area, you will need your password and login by contacting Helen Taylor as above.

Safer



Our BID licensee members had told us that they were concerned about Conflict Management and they found a recent training course on the subject both useful and helpful. We are running an ongoing programme of courses, including First Aid and Health & Safety which have been very popular.

◀ Attendees at Conflict Management Course

ShopLocal Stats

9,926 special offer/promotion vouchers were printed from the ShopLocal website between December 2009 and May 2010. Please let us know if they have been redeemed at your business.



Footfall stats

