

# BIDnews



## BID Facebook page

Your BID now has a Facebook page that businesses can use as a Forum. Tell us what you think of our initiatives and you will have the chance to speak to other businesses.



## business forum

We'd like to say a big thank you to everyone who attended our Business Forum on 15th February.

During the evening, attendees were divided into groups and asked to give their thoughts on the BID – Past, Present and Future. We received a lot of comments including:

**Past** – Christmas lights not consistent, loved hanging baskets.

**Present** – BID acting as liaison with the Council is good. You are taking advantage of free training for your existing staff. Some businesses are investing in the future by taking on apprentices.

**Future** – A whole range of ideas were put forward, for example empty shops could be used for arts groups/charities, pop up shops, loyalty card, attracting a wider variety of shops back to Ealing, free Sunday parking.

There was also a Question Time section that proved popular and covered a wide range of issues that concern you. Full details of feedback from the forum will be posted on the website in the 'Your Ealing BID' section and will also be sent by email.

Vicki Thomas and Andy Pay will also be visiting those members who couldn't attend the forum to get their feedback on Your BID past, present and future. **We will be holding regular business forums in the future.**

## Ealing BID Savings Club - start saving today

**Business Insurance.** Ealing BID and Oval have arranged an introducer agreement which allows every business in the BID area to automatically qualify for a minimum **20% discount** on their current business insurance costs (subject to 3 years no claims).

**Energy Savings. 46 businesses** have signed the letter of authority (LOA) permitting Meercat to act on their behalf. Members have already benefitted from thousands of pounds of savings realising as much as 40%! Some have saved up to 5 times more than their BID levy!



These savings are part of a number of schemes in Ealing BID's Savings Club. For more information about what else we offer please visit [www.ealingshoplocal.co.uk/ealingbroadwaybid](http://www.ealingshoplocal.co.uk/ealingbroadwaybid).

SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
<b>RECYCLING</b>	<b>77% (OVER 250 BUSINESSES)</b>	<b>100%</b>
<b>COMMERCIAL WASTE</b> <small>To sign up to Recycling &amp; Commercial Waste contact First Mile on 0800 612 9894</small>	<b>20%</b>	<b>40%</b> (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
<b>PEST &amp; VERMIN</b> <small>(Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.</small>	<b>100% (76 BUSINESSES)</b>	<b>100%</b> (SAVE £400/YEAR – 8 VISITS PER YEAR)
<b>BUSINESS INSURANCE</b>	<b>28%</b>	<b>20%-50%</b> (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM)
<b>ENERGY SAVINGS</b>	<b>46 LETTERS OF AUTHORITY (LOAs) ALREADY SIGNED</b>	<b>£995 P.A./40%</b> SAVING (A BUSINESS IN THE HIGH STREET)





**Bike Doctor**

Ealing Cycles will be carrying out a Bike Doctor day on **Friday 1 April** at Kantar Media, Ealing Gateway, 26-30 Uxbridge Road. Bring your bicycle along at 9am and collect it at 5pm. Ealing Cycles will check your bike and you pay only for any parts needed.

**Your Say**



"I have recently registered with First Mile's Commercial Waste service after being let down by other waste companies - this is to complement the recycling service we are already using. Since using the recycling sacks we have less than a bag a day of normal waste which is saving us money. It's good to be able to have someone like Ealing Bid to help us."

**Yasmin Afshur - Kavah**



COURSES	START DATES	SAVING MADE BY BUSINESS
FIRST AID	11 MAY / 1 AUG / 9 NOV	<b>90%</b>
HEALTH & SAFETY	26 MAY / 16 AUG / 24 NOV	<b>90%</b>

**Active**

**ShopLocal**

11,335 people have now registered on our ShopLocal website and web hits have **DOUBLED** since it was launched, (approximately 12,000 a month). Have your own free web page with free special offer and business spotlight advertising.

**Shop Local Facebook/Twitter**

Our ShopLocal Facebook page now has **258 friends** and **91 people** are following us on Twitter. These pages are updated daily with latest offers, news and events.

**Staff Vacancies**

**SAVE** money on advertising costs by placing staff vacancies on the Careers section of our ShopLocal website. For more info contact Vicki Thomas on **020 8231 2423** or email **Victoria.thomas@ealingbroadwaybid.co.uk**

**Healthy Living**

Our Healthy Living section now features a full listing of health sector businesses with links to their own websites. Log on to **www.ealingshoplocal.co.uk** for more information.

**Vocal**

Ealing BID, working with Colliers CRE secured a 15% reduction in your rateable value for pre-Westfield (the period between February and October 2008) and additionally secured a minimum 15% reduction in your rateable value for Post-Westfield MCC for all retail businesses from November 2008 through to March 2010. The following additional allowances have been agreed (including the 15% pre-impact allowance):

- Ealing Broadway Centre: 32.5% / 43-67 The Broadway: 25% / 1-5 High Street: 25%.**
- Oak Road: 32.5% / 64-71 The Mall: 25% / 1-35 The Broadway: 25% / The Arcadia Centre: 25%**

This is excellent news and we would like to thank the BID's Surveyors, Colliers and rating surveyors commissioned by other organisations for their combined efforts. All businesses should now have had the post Westfield allowances allocated to their account. If you have any queries, please contact Darren Williams on **darren.williams@collierscre.co.uk** or by phone on **01895 457704** or **07958 528882**.

**ShopLocal Stats**



**5,200** special offer or promotion vouchers were printed from the ShopLocal website in the last quarter. Please let us know if they have been redeemed at your business.

**Footfall stats**

