

RIOTS SCRUTINY PANEL ON MONDAY 17 OCTOBER

Ealing Riots Scrutiny Panel will be held on **Monday 17 October from 6pm**. The cross-party panel is tasked with investigating why the riots happened in Ealing, where the rioters were from, how local services and the community responded and what can be learnt for the future.

This is your opportunity to feed into this review to ensure your experiences, comments and suggestions are heard.

Please ensure you notify **Keith Fraser, Head of Scrutiny and Committees**, if you are available to attend.

If you are unable to attend, please feed through your comments to us and we will ensure they are collated and fed into the review. We look forward to seeing you there. Please [click here](#) for more information.

BUSINESS MADE SIMPLE

Our new BID business homepage/web pages and **BID Noticeboard** are now live. Our new Business Made Simple website enables businesses to have a more interactive experience. It is a quicker, easier and more convenient way for businesses to communicate and inter-trade via our new **Business Noticeboard**; sign up to our schemes such as **recycling**; find out more about our **Storenet / Nitenet radio scheme** and **PubWatch** with member's forums, information and contacts. Register now on the **Business Noticeboard** to start communicating with the business community or if you are a PubWatch or Storenet/Nitenet member you can access the forums by clicking on the relevant tile on the right hand side of the BID homepage.

ADVICE & INFO

▼ PLEASE CLICK ON THE LINK BELOW FOR CONTACTS, ADVICE AND INFORMATION ABOUT THE RECENT RIOTS IN EALING

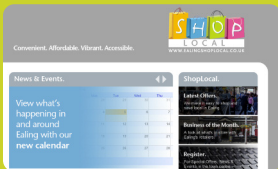


KEY EVENTS THIS MONTH

17TH October 2011
EALING RIOTS SCRUTINY PANEL

15TH-30TH October 2011
EALING AUTUMN HUNGARIAN FESTIVAL

▼ FOR THE FULL EVENTS CALENDAR CLICK ON THE LINK BELOW





ACTIVE CLUB



TOP 5 OFFER HITS

- Bang & Olufsen **41**
- Polish Airbus **41**
- JD Sports **31**
- WHSmiths **27**
- Piccola Italia **23**

PROMOTING SHOPLOCAL

- We're always looking at ways to promote your offers on Shop Local. Let us know if you can think of other ways we can do this via Social Networking or via your mailouts to customers.
- Can you help us increase registrants on Shop Local/'likes' on our Facebook page? We could leave some sign up cards with you to give out to customers. Please let us know if you would like us to drop some cards in to you.
- Advertising for non BID members – do you know a business outside the BID area that may want to promote their offers/business on the website? We can offer competitive rates for advertising – for more details click on the banner on our homepage.



ShopLocal Website

Place your **FREE** special offer and business spotlight advertising on ShopLocal.

Staff Vacancies – **SAVE** money on advertising costs by placing your staff vacancies for **FREE** in the Careers section of the website.



Interactive Map – will be coming soon to the homepage. The map will show parking

/ landmarks (shopping centres / Council / train station) and will be a helpful tool for people visiting the town centre.

ShopLocal Facebook & Twitter

Updated daily with latest ShopLocal offers, news and events. There is a **NEW** Facebook page that you can 'LIKE' and over **400 people** follow us on Twitter. All offers on the website now have a 'SHARE WITH' button so offers can be shared via Social Networking sites.

Ealing BID iPhone app

Our iPhone App is currently being produced which will allow us to market the BID area in a more direct, convenient, market driven and statistical way. A testing group will be set up to ensure the final product has been tried and tested by a selection of businesses which will then be converted to suit the blackberry and android market.



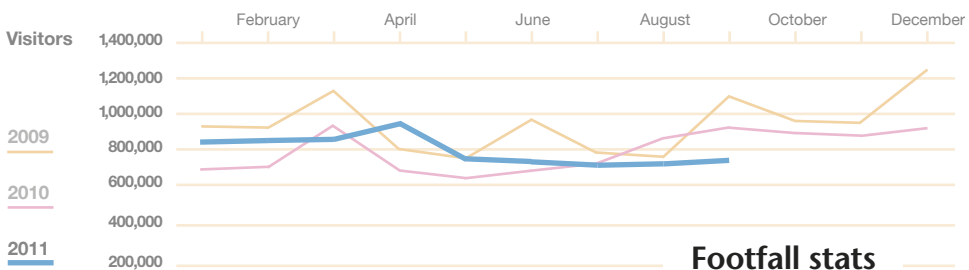
Could you please email your business high resolution logo to us if you haven't already done so. Thanks to everyone that has sent their logo.

For more info on ShopLocal contact Helen Taylor on 020 8231 2423 or email Helen.taylor@ealingbroadwaybid.co.uk

SHOPLOCAL Stats



Latest stats show that **OVER 3,000** people visited the website last month and 11,765 people have registered on the ShopLocal website. **Bang & Olufsen and Polish Airbus offers had the most views in September followed by JD Sports** – see graph above for Top 5 Offer Hits.





BID FACEBOOK PAGE

YOUR BID NOW HAS A FACEBOOK PAGE THAT BUSINESSES CAN USE AS A FORUM. TELL US WHAT YOU THINK OF OUR INITIATIVES AND YOU WILL HAVE THE CHANCE TO SPEAK TO OTHER BUSINESSES.

'I have used alfaenergy for over 13 years and I would urge any business in the BID area to use this local based broker. Alfa's commitment to helping and finding local businesses the best prices has always been second to none!'

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WWW.EALINGSHOPLOCAL.CO.UK

SAVINGS CLUB

Ealing BID's Savings Club schemes and savings are listed below. For more information about what else we offer please visit www.ealingshoplocal.co.uk/ealingbroadwaybid

SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
RECYCLING	80% (OVER 260 BUSINESSES)	100%
COMMERCIAL WASTE To sign up to Recycling & Commercial Waste contact First Mile on 0800 612 9894	20%	40% (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
PEST & VERMIN (Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.	100% (80 BUSINESSES)	100% (SAVE £400/YEAR – 8 VISITS PER YEAR)
BUSINESS INSURANCE	35%	20% - 50% (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM) 4 NEW BUSINESSES
ENERGY SAVINGS	50 LETTERS OF AUTHORITY (LOAs) ALREADY SIGNED	£995 P.A./40% SAVING (A BUSINESS IN THE HIGH STREET)
COURSES	START DATES	SAVING MADE BY BUSINESS
<small>All courses take place at Walpole House.</small>		
FIRST AID	9 NOV	90%
HEALTH & SAFETY	24 NOV	90%

CONTRACTORS SERVICE UPDATES

M-R-S Communications

We have recently conducted a free radio trial for the licensed venues in the BID area, we have managed to retain 2 users from this trial with others reviewing their budgets. We will continue to work with all businesses and support their needs - Christmas radio training can now be booked please contact 02920 810 810.



alfaenergy

We are your selected Energy Broker appointed by the BID to help its members with energy procurement and utilities cost control. Our Account Managers visited 65 local business during September. We had a chance to get to know with many more during networking event in Ealing Town Hall. We hope to continue with our mission to get to know most local businesses and provide them with our unbiased overview of current energy market.



Oval

Throughout the last few months, following the Riots in August, Oval Insurance Broking has worked closely with Ealing BID businesses to provide advice and reassurance on insurer security conditions. If your business insurance is due for renewal during the next two months Oval will be contacting you to discuss your requirements.



First Mile

First Mile work with Ealing BID to save businesses money and improve their environmental performance. This month Ealing BID businesses helped offset 45.5 tonnes of CO₂ – thanks to the free recycling scheme offered by your BID. Ealing BID also provide special prices to help local businesses save money and increase recycling through confidential paper recycling, electrical recycling and battery recycling. Please get in touch to find out more.



Mitie

Over the last 2 months we have added 2 new food retailers to the contract and strengthen pest control within their area and surrounding food units – we are also able to offer discounted rates for other pest control services for BID businesses.

