

BIDnews



BID STAFF CHANGES

Andy Pay our Business Support Officer, has a new role at the BID; Contracts and Operations Manager. His focus will be to manage the contracts in place to ensure you receive a seamless service. He will be the point of contact for all contract performance and operational issues such as graffiti and flyposting. Andy's mobile number is now 07760 221012.

BID Facebook page

Your BID now has a Facebook page that businesses can use as a Forum. Tell us what you think of our initiatives and you will have the chance to speak to other businesses.



Renewal Ballot/Prospectus



Ealing BIDs renewal prospectus is now available. Kindly 'Take Five' to review our prospectus; I believe we have set strong cost saving foundations in place for a further term, where further opportunities can be explored and use this as a platform to expand our Shop Local campaign to drive footfall in the town centre. It is not our intention to distribute a hard copy of the prospectus to all businesses due to cost implications; however, if you would like a copy please let me know and I will arrange for one (or number of copies requested) to be sent to you. Alternatively you can click on our website to view the prospectus as an

e-book: www.ealingshoplocal.co.uk/ealingbroadwaybid.

In terms of the renewal process, ERS (Electoral Services – they will administer the ballot) will be sending out the official intention to ballot notice between the 8-15 October 2010. This notice will contain contact details for electors to appoint a proxy as well as the ballot card; anyone who hasn't received either of the proxy forms (original or reminder) should use this notice to appoint a proxy. The renewal ballot period runs from 18 October 2010 through to 12 November 2010 (17.00 deadline)

Sailesh Siyani Chief Executive

Ealing BID Savings Club

Business Insurance Ealing BID and Oval have arranged an introducer agreement which allows every business in the BID area to automatically qualify for a minimum 20% discount on their current business insurance costs (subject to 3 years no claims).

SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
RECYCLING	70% (OVER 250 BUSINESSES)	100%
COMMERCIAL WASTE <small>To sign up to Recycling & Commercial Waste contact First Mile on 0800 612 9894</small>	20%	40% (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
PEST & VERMIN <small>(Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.</small>	100% OF FOOD SECTOR BUSINESSES (76 BUSINESSES)	100% (SAVE £400/YEAR – 8 VISITS PER YEAR)
BUSINESS INSURANCE	20%	20%-50% (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM)
ENERGY SAVINGS	46 BUSINESSES ALREADY SIGNED UP	40% (SAVE £995 PER YEAR)
COURSES	% OF BUSINESSES ALREADY SIGNED UP / START DATE	SAVING MADE BY BUSINESS
CUSTOMER SERVICE LEVEL 2 NVQ	50%	100%
FOOD HYGIENE COURSE	25%	30%
FIRE MARSHALL	22 SEPTEMBER 2010	100%

Have you joined the Savings Club yet?

Energy Savings

Meercat Associates' (MA) Energy Ranger has been visiting businesses to find out what savings can be made on your gas and electricity bills. **46 businesses** have already signed the letter of authority permitting MA to act on their behalf. This will ensure you will always have the best rates and will be informed of ongoing available options 6 months prior to the expiry of any deal. Businesses have already benefitted from thousands of pounds in savings, reducing costs by as much as **40%**! These schemes are part of a growing number in Ealing BID's Savings Club. For more information about what else we offer please visit www.ealingshoplocal.co.uk/ealingbroadwaybid



Our next Business Focus Group is on Tuesday 22 September at 10.30am at Walpole House.



Active

ShopLocal

Over **11,000** people have now registered on our ShopLocal website and web hits have **DOUBLED** since ShopLocal was launched. Have your own **free** web page with free special offer and business spotlight advertising.

New Look website

The website has recently been refreshed and will now include up to date News, Events and the best Latest Offers on the Home page.

Shop Local Facebook

Our ShopLocal Facebook page now has 245 friends and is updated daily with the latest offers, news and events. Or follow our tweets on Twitter.

Careers

Our new Careers section will feature Education & Apprenticeships, Recruitment agency listing and vacancy listing. You'll be able to save money on advertising costs by placing staff vacancies on our Shop Local website.

Healthy Living

Our Healthy Living campaign was launched with an event in the town

centre and we are looking at running similar activities in the future.

We now feature a full listing of health sector businesses with links to their own websites. Log on to www.ealingshoplocal.co.uk for more information.

Polish Event

Our Polish Festival on 11 September was a great success, attracting over **1400** visitors. Our local Polish businesses ran stalls and there was music, dancing, food, bouncy castles and go-karting.



It was a really good day and we even had some sunshine! We hope you enjoyed this event and always welcome your ideas for the future.

Vocal

Business Rates Initiative – still working on your behalf

Don't forget that Ealing BID, working with Colliers CRE has secured a **15%** reduction in your rateable value for pre-Westfield (the period between February and October 2008). Colliers are currently working on appealing the rate post-Westfield (between October 2008 and March 2010). If you'd like to know more, please contact Darren Williams on darren.williams@collierscre.co.uk or by calling **01895 457704** or **07958 528882**.

ShopLocal Stats



6,137 special offer or promotion vouchers were printed from the ShopLocal website in the last quarter. Please let us know if they have been redeemed at your business.

Footfall stats

