

JOINT BUSINESS EVENT WITH EALING CHAMBER & BEST OF EALING 4 OCTOBER – 6PM UNTIL 8.30PM AT PRINCES HALL, TOWN HALL

Get ready for the brand new networking event designed to bring you the business opportunities you need to succeed. **This is the event you won't want to miss.**

For the first time, Ealing Business Improvement District, Ealing Chamber of Commerce and The Best of Ealing are coming together to offer your business an unrivalled networking event full of opportunity.

Two hours of informal networking aimed at one thing – offering you the chance to make new contacts and leads to boost your business growth. A member from each organisation will also be talking about their involvement/initiatives in the town centre along with a member from Ealing Council's Executive Office.

Take time out of your busy schedule and enjoy a drink upon arrival whilst you develop your business contacts for the future success of your business. Our teams will be on hand to make sure you meet the right people at the right time. With a light buffet, this event has all you need.

With over 80 delegates expected to attend this event, there will be plenty of opportunity to network with like-minded businesses from across the borough.

**So what are you waiting for?
Join us for an evening full of opportunities.**

JOINT NETWORKING EVENT

DATE: Tuesday 4 October 2011
LOCATION: Princes Room, Ealing Town Hall,
New Broadway, Ealing, London W5 2BY
TIME: 6pm – 8.30pm
COST: This is a **FREE** event

RSVP: to Helen Taylor at 020 8231 2423 or
email helen.taylor@ealingbroadwaybid.co.uk



thebestofealing



Event supported by Ealing BID, Ealing Chamber, Best of Ealing and Ealing Council.

TOP 5 Offer Hits

Bang & Olufsen

110

Polish Airbus

60

Blacks

47

Charlotte Reid

27

Goldsmiths

27

End of August
Business PDF
Suspects
unveiled.



Please **click on the link above** for contacts, advice and information about the **recent riots** in Ealing.





BID Facebook page

Your BID now has a Facebook page that businesses can use as a Forum. Tell us what you think of our initiatives and you will have the chance to speak to other businesses.



SAVINGS CLUB

Ealing BID's Savings Club schemes and savings are listed below. For more information about what else we offer please visit www.ealingshoplocal.co.uk/ealingbroadwaybid

SCHEMES	% OF BUSINESSES ALREADY SIGNED UP	SAVING MADE BY BUSINESS
RECYCLING	80% (OVER 250 BUSINESSES)	100%
COMMERCIAL WASTE To sign up to Recycling & Commercial Waste contact First Mile on 0800 612 9894	20%	40% (£1448 PER YEAR ON SACKS, TAPE AND COLLECTION)
PEST & VERMIN (Available to businesses that serve food) To sign up contact MITIE on 01242 691 038 and quote: 31566 / Danny Ashton or contact the BID.	100% (76 BUSINESSES)	100% (SAVE £400/YEAR – 8 VISITS PER YEAR)
BUSINESS INSURANCE	32%	20% - 50% (SAVE MINIMUM OF 20%, AVERAGE OF £200 ON YOUR PREMIUM)
ENERGY SAVINGS	46 LETTERS OF AUTHORITY (LOAs) ALREADY SIGNED	£995 P.A./40% SAVING (A BUSINESS IN THE HIGH STREET)
COURSES	START DATES	SAVING MADE BY BUSINESS
All courses take place at Walpole House.		
FIRST AID	9 NOV	90%
HEALTH & SAFETY	24 NOV	90%

CONTRACTORS SERVICE UPDATES

M-R-S Communications

Nltenet radios have been successfully delivered to 6 x licensed venues for a 6 week trial period in August, along with the introduction of Oxfam store on the Storenet radio system.



alfaenergy

We are your selected Energy Broker appointed by the BID to help its members with energy procurement and utilities cost control. Alfa Energy reduced energy costs to its client base in a region of £20 Million in a period of last 12 months. Our team of Alfa Energy account managers will be visiting you to introduce themselves this October. If you have your utility bills ready our Account Managers will be in position to analyze them and provide you with constructive feedback.



Oval

Oval have continued to offer competitive quotations to local businesses in the aftermath of the riots. Oval's insurance policies include access to on-line Risk Management support, in the form of a library of Health & Safety documentation to support small businesses. This could save businesses the cost of sourcing this from elsewhere.



First Mile

"This month First Mile helped Ealing BID businesses recycle 32 tonnes of waste. This helped offset 46.5 tonnes of CO₂ and saved 479 trees. There were also four new businesses who joined the scheme."



Mitie

Due to the implementation of free pest control to food units within the BID area - our technician has seen a massive decrease in the amount of bait boxes that need replenishing. We hope that this has made your working and trading environment a better place.



ACTIVE CLUB



ShopLocal Website

Place your **FREE** special offer and business spotlight advertising on ShopLocal.

Shop Local Street Banners – In recognition of the wider impact of the riots, the BID & Ealing Council are extending Shop Local to West Ealing businesses from 5/9/11 to 1/12/12.

There is also extra promotion of the scheme in the town centre with lamp post banners & a big banner on the front of the Council offices.

Staff Vacancies – **SAVE** money on advertising costs by placing your staff vacancies for **FREE** in the Careers section of the website.

ShopLocal Facebook & Twitter

Updated daily with latest ShopLocal offers, news and events. There is a **NEW** Facebook

page that you can 'LIKE' and over **300 people** follow us on Twitter. All offers on the website now have a 'SHARE WITH' button so offers can be shared via Social Networking.

Ealing BID iPhone app

Our iPhone App is currently being produced which will allow us to market the BID area in a more direct, convenient, market driven and statistical way. A testing group will be set up to ensure the final product has been tried and tested by a selection of businesses which will then be converted to suit the blackberry and android market. For more info contact Helen Taylor on **020 8231 2423** or email Helen.taylor@ealingbroadwaybid.co.uk



Promoting ShopLocal

- We're always looking at ways to promote your offers on Shop Local. Let us know if you can think of other ways we can do this via Social Networking or via your mailouts to customers.
- Can you help us increase registrants on Shop Local/'likes' on our Facebook page? We could leave some sign up cards with you to give out to customers. Please let us know if you would like us to drop some cards in to you.
- Advertising for non BID members – do you know a business outside the BID area that may want to promote their offers/business on the website? We can offer competitive rates for advertising.



BUSINESS CLUB

Business Made Simple

Our new BID business homepage/web pages and BID Noticeboard are now live. Our new Business Made Simple website enables businesses to have a more interactive experience. It is a quicker, easier and more convenient way for businesses to communicate and inter-trade via our new Business Noticeboard; sign up to our schemes such as recycling; find out more about our Storennet/Nitenet radio scheme and PubWatch with member's forums, information and contacts.

The **BUSINESS NOTICEBOARD** will allow and encourage inter-business trading. There is a lot of potential trade within the BID area, which is currently outsourced or absorbed into other contracts and we believe that by providing a mechanism by which businesses can trade with each other on a daily basis will help support the business community and indeed grow stronger

relations between all parties concerned.

Register now on the Business Noticeboard to start communicating with the business community or if you are a PubWatch or Storennet/Nitenet member you can access the forums by clicking on the relevant tile on the right hand side of the BID homepage.



SHOPLOCAL Stats



Latest stats show that **OVER 2,500** people visited the website last month and 11,670 people have registered on the ShopLocal website. **Bang & Olufsen** offer had the most views in August followed by **Polish Airbus** – see graph for Top 5 Offer Hits on page 1.

